



**FORGING
ADVANCEMENTS
IN SAFETY,
CONNECTIVITY &
SUSTAINABILITY**

**Towards a Responsible
Future in Mobility!**



WHO WE ARE?

Rosmerta (ROS-MUR-TA) stands as a beacon of **innovation** for India's **mobility solutions** landscape. With a rich history of groundbreaking advancements and a steadfast commitment to excellence, Rosmerta has become a driving force in the **automotive technology** for contributing to create a **safer, smarter** and more **connected** world.

Key Highlights

- One-stop shop for vehicle ownership solutions.
- Operates across diverse domains: Identification, Sustainability, Connected Electronics, Safety & Compliance and Digital Services.
- A consistently frontrunner in its domains with a proven track record of propelling business to national leadership.
- Strong relationships that have developed over almost two decades from Government entities to industry bodies to leading private sector players across a diverse array of stakeholders in automotive and non-automotive spaces.
- Serves over 3 Cr unique customers annually across B2G, B2B & B2C.
- Headquartered in Gurugram, Haryana and supported by 4,500 employees and a network of state offices and branches.



Committed to contributing to a cleaner and sustainable future for the global mobility landscape.

MISSION VISION VALUE

To become a leader in the automotive industry, achieving growth through innovation and strategic expansion.

Dedication

We are dedicated to our mission and consistently strive for excellence in all that we do, from product development to customer service.

Resilience

We approach challenges with resilience, embracing them as opportunities for growth and learning.

Innovation

Innovation is at the core of our identity, and we continually seek new ways to improve and lead the industry.

Versatility

We value versatility, adapting to changing market dynamics & evolving customer needs.

Ethics

Ethics and integrity are non-negotiable, guiding our decisions and actions to ensure trust and transparency in all our interactions.

OUR LEADERS



Kartick V Nagpal
(PRESIDENT)

Kartick Nagpal, a stalwart of holistic growth, has propelled Rosmerta Group to more than just road safety solutions. His leadership has taken the High Security Registration Plate vertical to new heights, becoming India's largest and the world's second-biggest company in the space. With a commitment to sustainability and an eco-friendly future for all, Kartick has steered Rosmerta to excel in cutting-edge Vehicle Scraping facilities and state-of-the-art plants for manufacturing Diesel Exhaust Fluid. Kartick continues to drive progress, innovation and sustainability, positioning Rosmerta Group as an industry leader.

Karn Nagpal
(PRESIDENT)

Karn Nagpal is an accomplished entrepreneur and a visionary leader who is focused on technology-driven mobility solutions that solve tomorrow's problems today. Over the years, Karn has incubated multiple successful divisions under him, such as Telematics, Connectivity and Vehicle Care, and his strategic understanding, coupled with his expertise in growth strategy, M&A and international expansion, has led the 4,500 employee strong group towards significant growth.



सुरक्षित सफर (Safe Journey)

Rosmerta Technologies Limited proudly aligns with SIAM in driving safe and responsible mobility solutions, shaping the trajectory of India's automotive landscape. Our primary objective is to enlighten and empower the masses in PAN-India by promoting responsible road behaviour. Serving as a dedicated platform for road safety awareness, it aims to educate visitors on the importance of road safety and showcase best practices in fostering a culture of responsible driving.

Our four-year association with SIAM, as a key partner, emphasises our active commitment to promoting road safety and responsible mobility practices. Along with SIAM, we also collaborate with Kendriya Vidyalaya to raise awareness among young students across India supporting efforts to improve road safety.









The "Road Safety Education & Awareness Programme" for school children is a testament to our dedication to educating the future generation.

Collaborating with SIAM, we bring expertise to the forefront, advancing initiatives in road safety and sustainable mobility. In this transformative journey, innovation, safety, and sustainability converge, defines our commitment for shaping a brighter and more resilient future for India's automotive ecosystem.



DRIVING INNOVATION

CONNECTING FUTURES

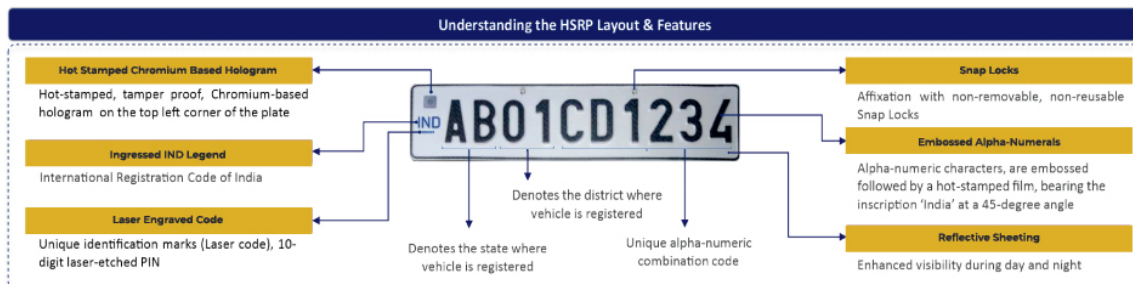
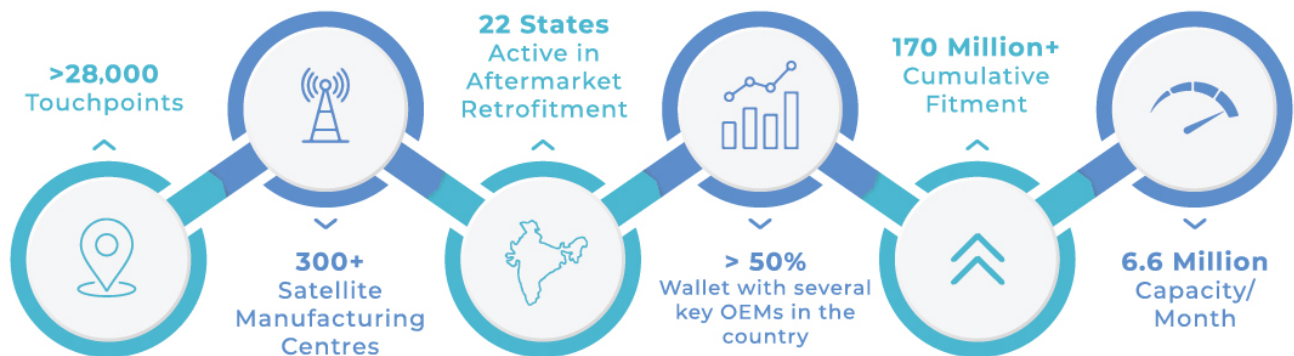
	Identification	<ul style="list-style-type: none">• High Security Registration Plates (HSRP)..... 07• Smart Identity Solutions (DL & RC)..... 09
	Sustainability	<ul style="list-style-type: none">• Registered Vehicle Scrapping Facility (RVSF)..... 11• Diesel Exhaust Fluid (DEF)-Rosblu..... 13
	Connected Electronics	<ul style="list-style-type: none">• Telematics..... 15• IoT/M2M Connectivity Solutions..... 20• Fleet Operations Management 21• Smart Card Manufacturing (Banking & Telecom)..... 23
	Compliance Services	<ul style="list-style-type: none">• Automated Testing Station (ATS)..... 26• Automated Driving Testing Tracks (ADTT)..... 28• Pollution Under Control (PUC)..... 30
	Digital Services	<ul style="list-style-type: none">• Rosmerta Digital Services..... 31
	Logistics	<ul style="list-style-type: none">• EV Fleet Management Solutions..... 34



HIGH SECURITY REGISTRATION PLATES (HSRP)

- Initiated by MoRTH, standardised registration plates with built-in-security features for national security.
- Rosmerta is India's #1 and the world's 2nd largest HSRP manufacturer.
- The 1st Indian company to receive type approval certificate (TAC) & certificate of production (CoP).
- With the largest capacity & widest network, Rosmerta delivers HSRPs with unmatched speed to the customers.
- With the majority of OEMs in India, we have an unparalleled market presence.

Success Metrics



Manufacturing Setup

Rosmerta's state-of-the-art facilities, along with its satellite offices across India, are designed to support vehicle dealers in delivering HSRPs with unmatched precision and efficiency.

Gwalthai, Himachal Pradesh Facility

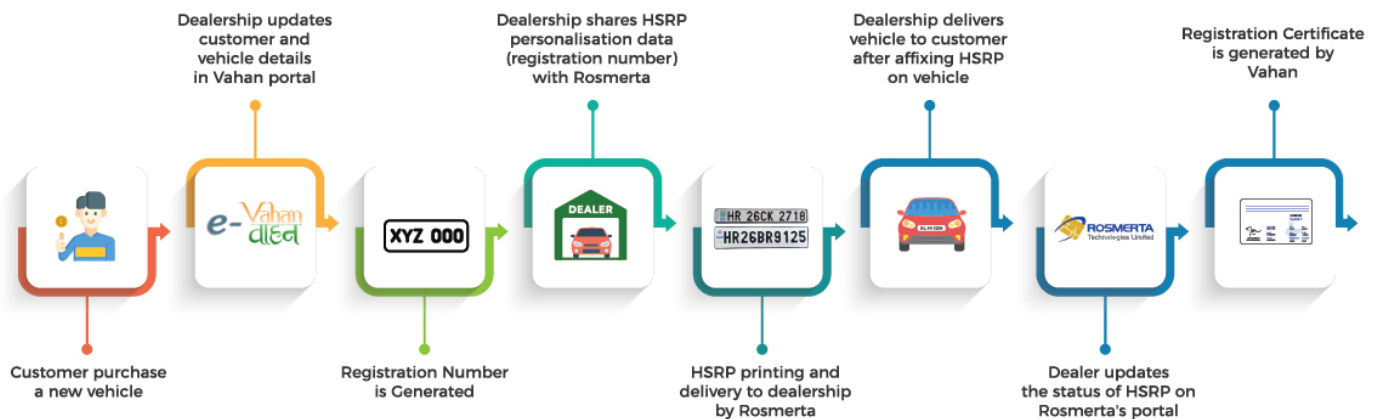
- The facility produces 1.1 Million blank plates per month.
- A built-up facility of 19,000 sq. ft. designed for efficiency and growth.

Kamrup, Assam Facility

- Produces 5.5 Million blank plates monthly.
- A built-up space facility of 26,000 sq. ft.

HSRP Process Flow

Rosmerta plays a vital role in vehicle purchase since HSRP is mandatory for all vehicle delivery.



SMART CARD BASED DRIVING LICENCE (DL) & REGISTRATION CERTIFICATE (RC)

- Pioneering digitally in identification solutions for vehicles and drivers with smart cards.
- Tamper-proof smart cards with embedded microprocessor chips for enhanced security.
- Centralised repository for secure and efficient data retrieval.
- Executed BOOT projects across 500+ RTOs in multiple states.
- Essential for accurate and reliable vehicle and driver identification.



Success Metrics

150+ Million
DLs and RCs Issued



>50%
Market Share



10 States + 2 UTs
Presence in India




Optimised Structure
for High-Efficiency



Smart Card Based Driving Licence & Registration Certificate Market Reach

-  Projects Won through Government **Open Tenders** by State Transport Authorities
-  Minimum **5-7 year contracts**
-  Executed **BOOT/BOO** projects with full investment in infrastructure and manpower
-  Experience in end-to-end **Centralised & Decentralised** card Issuance Projects & Solutions



 **Driving Licence**

 **Vehicle Registration**

>50%

Market Share in **DL-VRC Issuance**

150+ Million

DL-RC Cards Issued Till Date

REGISTERED VEHICLE SCRAPPING FACILITY (RVSF)

- Focused on the environmentally responsible phase-out of unfit and polluting vehicles.
- State-of-the-art End-of-Life Vehicle (ELV) facility meeting Government of India Statutory requirements and international environment and safety standards.
- Capable of dismantling and segregating commodities for recycling and authorised scrap disposal.
- Efficiently processes 2W, 3W, 4W, LCV, and HCV vehicles.
- Utilises discharge-free technology for efficient, sustainable ELV processing.
- A one-stop solution for OEMs' Extended Producer Responsibility (EPR) obligations with an annual capacity to process 10,000+ tonnes of ELVs.
- Generates 4,000 tonnes of steel annually, contributing to EPR credits.



Success Metrics



One of the
Biggest facilities in NCR



10,000+ Tonnes
of ELV Annual Capacity



5 Facilities
Planned in 2 Years

Rosmerta RVSF

Plant

- Strategically located in the NCR region (Manesar), near the KMP Expressway for easy accessibility.
- Spanning 2.6 acres with a 70,000 sq. ft. covered area to accommodate efficient operations.
- Supported by a team of multi-skilled professionals, all trained in-house for specialised ELV processing tasks.
- Equipped with non-permeable flooring for safe and sustainable storage and processing of End-of-Life Vehicles (ELVs).

Advanced Equipment

- Features the Iris Mec, a state-of-the-art, discharge-free depollution machine that ensures no spillage or droppage during operation. The proprietary sparkles drilling process is utilized for safely piercing fuel tanks.
- Utilises a high-efficiency baler designed to process up to 20 tonnes of ELV shells per day, ensuring optimal performance and throughput.



RVSF Green Parts

At RVSF, we offer "Green Parts" at discounted rates. These are second-hand OE (Original Equipment) parts that are extracted from vehicles at the end of their useful life during the recycling process.

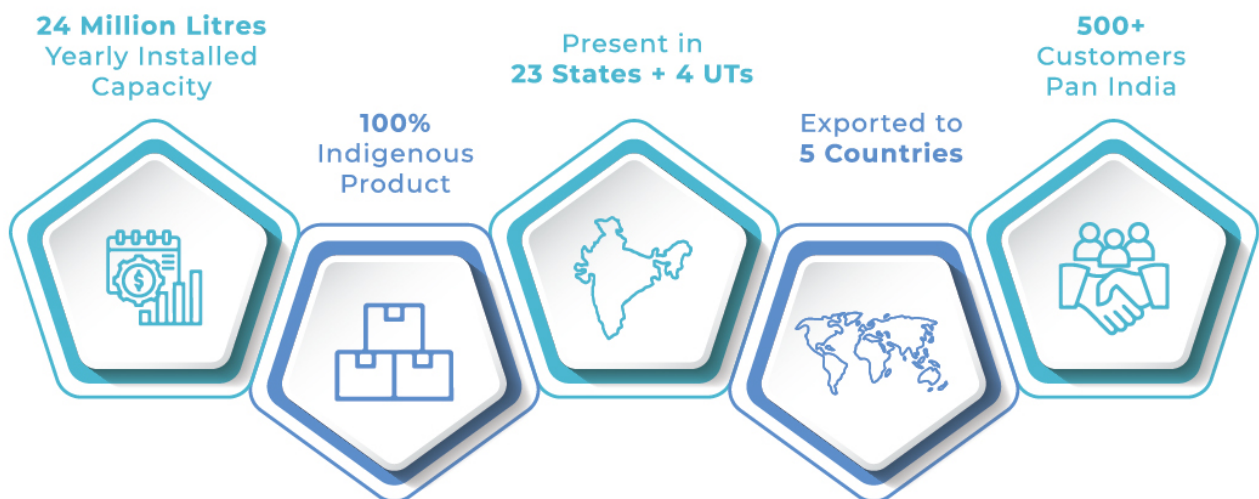
Green Parts includes

- Body Parts
- Seats
- Tyres, Rims, Alloys
- Sensors
- Rear View Mirrors, Assemblies
- Electrical Parts (Headlights, Taillights, Stereo, Speakers, Alternator, Compressor)

DIESEL EXHAUST FLUID (DEF) ROSBLU/ADBLU®

- Rosblu, a brand by Rosmerta, stands for its excellence in Diesel Exhaust Fluid (DEF) solutions.
- Rosblu is VDA Certified- AdBLU.®
- Used in BS-VI & BS-IV upgraded diesel vehicles to meet Bharat Stage VI emission norms.
- Meets ISO:22241 & BIS Standard 17042.
- 2 advanced manufacturing facilities strategically located in Haryana and Bangalore.
- The lab is VDA-certified and meet all NABL standards.

Success Metrics



Rosblu Customer Segments

Vehicle OEMs

Vehicle manufacturers use the Diesel Exhaust Fluid/AdBlue for the First Fill requirements for in-line filling in the Vehicles.
Supplies to OE Dealerships in the country, approved by OEM as the source for Diesel Exhaust Fluid/AdBlue supply.

Government

The State Transport Undertakings of all the states procure the Diesel Exhaust Fluid for their fleet through a tending process.
Tenders on GEM (Government e-marketplace) floated by Defence, PSU's etc.

White-Label

Contract manufacturing for Oil companies and Auto component manufacturers.

Exports

Export of Diesel Exhaust Fluid to countries in the Middle East & Africa.

Rosblu Business Model



Gurugram & Bengaluru

2 Million Litre
Monthly Installed Capacity



24 States
Presence PAN India



500+ Customers
PAN India

TELEMATICS

- Telematics solutions includes vehicle tracking devices, connectivity, monitoring solutions, hosting and operational capability.
- End-to-End solution deployed in Mining, Public Distribution, Logistics, Water & Milk Distribution, Ambulances, Solid Waste Management, Petroleum & Public Transport Organisations.
- OEM suppliers to MG Motors, Toyota, Renault, Skoda-VW, Hyundai, Ashok Leyland, JBM & Mahindra.
- Empaneled with 17 State Governments & 6 Mining Departments for AIS-140 implementation.
- Active contributor to AIS-140 and BIS TED-28 committees & the working group of NHA1 & MoRTH for setting industry standards.

Business Highlights



2L+
Telematics
Device Installed



#1
Manufacturer of
Speed Limiting
Device



3,00,000
Households
Covered
Under Waste
Management



80,000
Mining Trucks
on Telematics



18,000
MSRTC Buses
with Passenger
Information
System



15
Successful
Govt.
Telematics
projects

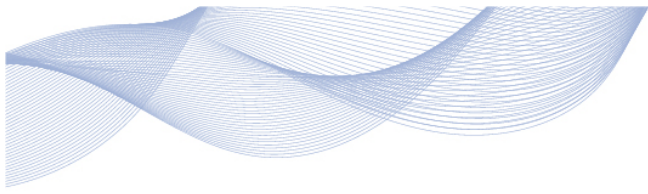


70%
Share in Tracking
Integrated
Fare Meter

Cutting-Edge Telematics Products



- AIS 140 certified VLT device with CAN connectivity and emergency button for reliable vehicle tracking.
- IS:16833 certified IRNSS auto/taxi Fare Meter integrated with tracking & Panic button ensuring precise and compliant fare measurement.
- India's leading SLD solutions with options for fuel control, cable and fly-by-wire systems.
- OBD trackers for the retail car segment, delivering real-time diagnostics and performance insights.



Manufacturing and Software Development Capabilities



- In house R&D for automotive embedded products covering mechanical, electronics and firmware design and development.



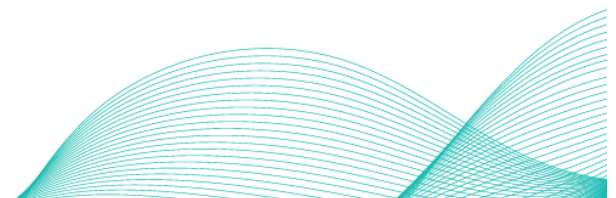
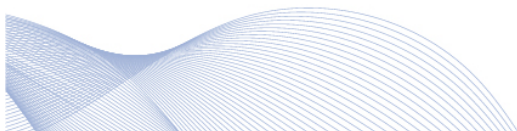
- IATF-16949 and ISO 9001 certified manufacturing facility in Guwahati.



- Capacity of producing 50,000 VLTD & 20,000 SLD per month



- In house CMMI Dev5 certified software team.
- ISO 27001 Certification for Data Security.



Rosmerta 'Integrated Solutions' Use Cases



Public Transportation Buses

- Real-time information on schedule & expected time of arrival to passengers at bus-stops & mobile app
- Central command room for bus fleet monitoring and optimization.
- Adherence to schedule

Ambulances

- Quicker response time.
- Real-time tracking for optimised ambulance utilisation.
- Improved coordination between ambulance and hospital.



Mining Trucks

- Improve efficiency and asset management.
- Reduce pilferage and theft.
- Operational planning.

Solid Waste Management Trucks

- Ensuring timely waste collection using RF Tag scanning at doorstep
- Improve route planning and efficiency.
- Better scheduling of waste collection.



Auto Rickshaws

- Emergency alerts to police station alongwith live tracking.
- Alerts for not using meter or charging higher fare to customers.

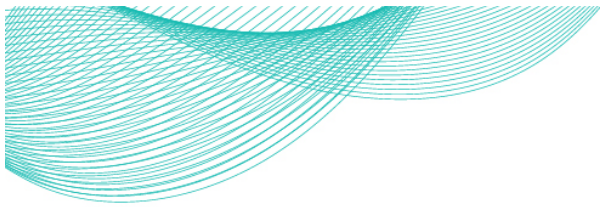
Petroleum Trucks

- Pilferage prevention.
- Round trip distance validation for each trip.
- Reduce accidents through alerts to drivers.



Food and Civil Supplies

- Reduce pilferage and theft.
- Optimise supply chain.



DRIVER MONITORING & ALERT SYSTEM

Minimise accidents and costs with real-time driver monitoring that keeps you informed on the road. With giving you instant alerts on your driver for distractions, drowsiness, or phone use, allowing you to act before risks escalate. Plus, an easy-to-use leaderboard helps you identify top drivers and those needing coaching.



Dashcam for AI-based Driver Monitoring System with ADAS Features

Tailored Vehicle State Chart with Custom Colour Coding

Name	Color	Device ID	License #	Address
Vehicle 1	Red	20200000000000	12345678901234	123 Main St, New York, NY
Vehicle 2	Green	20200000000000	12345678901234	123 Main St, New York, NY
Vehicle 3	Blue	20200000000000	12345678901234	123 Main St, New York, NY
Vehicle 4	Yellow	20200000000000	12345678901234	123 Main St, New York, NY
Vehicle 5	Purple	20200000000000	12345678901234	123 Main St, New York, NY
Vehicle 6	Orange	20200000000000	12345678901234	123 Main St, New York, NY
Vehicle 7	Pink	20200000000000	12345678901234	123 Main St, New York, NY
Vehicle 8	Light Blue	20200000000000	12345678901234	123 Main St, New York, NY
Vehicle 9	Light Green	20200000000000	12345678901234	123 Main St, New York, NY
Vehicle 10	Light Purple	20200000000000	12345678901234	123 Main St, New York, NY

DMS Key Features



DUAL DASHCAMS TRACK DRIVER & ROAD FACING EVENTS



ADVANCED DRIVER ASSISTANCE SYSTEM (ADAS)



DRIVER MONITORING SYSTEM (DMS)



VIDEO CAPTURE

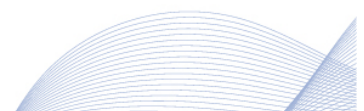
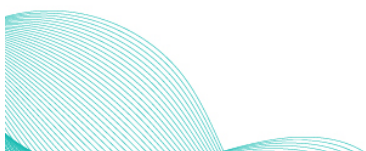


DVR AND TIME LAPSE

The Telematics videos platform helps you prevent fleet accidents through real-time violation capture powered by state-of-the-art AI on the edge.

Get Real-time Data on:

Over Speeding | Stop Sign Jumping | Lane Drifting | Harsh Braking | Harsh Acceleration
Tailgating | Harsh Cornering



IoT/M2M CONNECTIVITY SOLUTIONS

- Department of Telecom certified Machine-to-Machine Service Provider (M2M-SP)
- Pioneer & Market Leader in eSIM based holistic M2M/IoT connectivity services.
- A completely Telco Agnostic Platform providing QoS based multi-network M2M Cellular Connectivity with intelligent network switching.
- Available in both Plastic and embedded SIM (form factors), ensuring secure M2M communication with in-built data encryption.
- Developed a home-grown cloud-based connectivity lifecycle management platform for streamlined operations. Sensorise drives responsible & standards-based growth in the IoT and M2M domains.
- Offers exclusive QoSIM and SenseLCM products for real-time monitoring and data access. Expertise in Telecom, IT, Cloud, Security, Analytics and Embedded Design for rapid IOT implementations.
- Deployed the National Backend Portal for AIS 140 implementation in partnership with BSNL.



Telco & SIM Agnostic



Solderable IC Form Factor



Root-of-trust enabled, Tamper-Resistant



Remote, Automatic & Device Assisted Network Switching



Factory Ready & Industrial Grade



Remote Manageable with Intelligent Diagnostics



Standards Compliant



Secure-by-design with inbuilt Data encryption Module



eSIM Tamper Resistant



4 Million+ M2M Cards Deployed



Cloud based Connectivity Lifecycle Management platform

Bronze Stevie Winner 2020

End-to-End Connectivity Service Provider for Machine Critical Use Case (IoT/M2M)

India Procurement

Leadership Forum & Awards 2020
Best use of Technology by a Start-up

13th CMAI ICT World

Communication Submit & Award 2020
Excellence in IoT for the year

ET Telecom Award 2020

Best IoT Service Provider

Bronze Stevie Winner 2022

SenseIT Energy MAID- the IoT Solution for Frugal & Reliable Energy Distribution Automation



TSDSI India's Telecom SDO

Outstanding Technical Contributions Award For FY 2022-23

Tata Motors Commercial Vehicle

Supplier Meet 2024 NVB Excellence Award

Aegis Graham Bell Award 2023 Runner

Up Innovation in Internet of Things

CAEV Expo - Feb 2023

Peoples Choice Award for Best 5G & Connectivity Company of the Year

TML Supplier Excellence Award 2024

Recognized for Outstanding Contributions in Connectivity Solutions.

FLEET & ASSETS TRACKING SOLUTIONS

Our AI-driven, IoT-enabled SaaS solutions help businesses everywhere to optimise operations thereby automating processes and saving time and money. We help enterprises everywhere track, monitor, control and manage their fleet, assets & inventory.

Key features



Live Asset Tracking



Device Agnostic



Automated Trip Management



Fuel, Temp, Load & more



Analytics & Reporting



Driver Gamification



Real-Time Alerts



Expense & Maintenance Management



SOS & Theft Prevention



The Loconav Advantages

The world's first all-in-one software solution integrating fleet technologies for improved efficiency & savings.

The first-ever comprehensive load analytics, providing actionable insights beyond standard data.

Real-time fleet utilisation analytics that boost efficiency & reduce costs.

Predictive maintenance linked to vehicle sensors, optimising maintenance costs.

AI and ML-driven insights transforming fleet management decisions.

Comprehensive EV battery health monitoring for optimal performance.

Tailored to Customer Needs

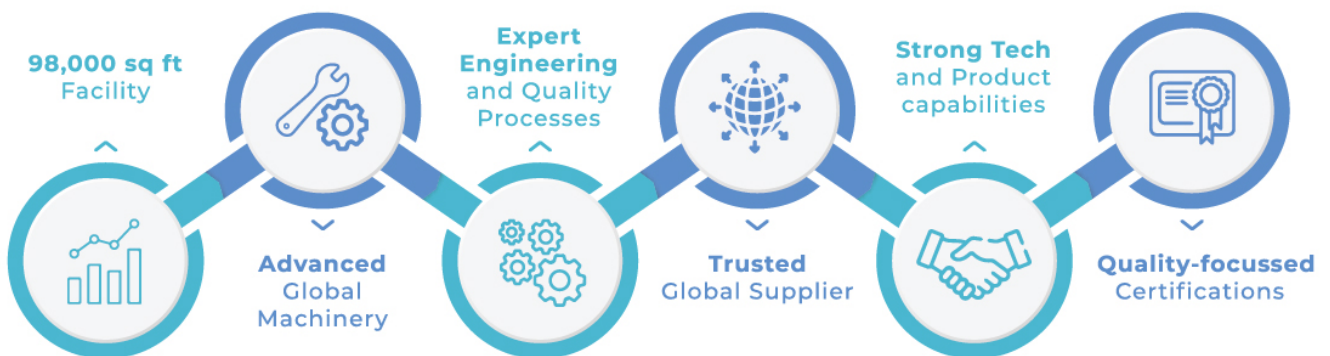
We offer an extensive list of 100+ features that we continuously expand and tailor to your specific requirements

- Driver Performance Management
- Driver Management System
- Fuel Monitoring
- AI-Based Analytics
- Tyre Management Module
- Advanced Driver Assistance System
- Service and Maintenance Module
- Asset Utilisation Module
- Modular Report Builder
- Temp. Analysis
- Battery Management System
- Load Analytics
- Engine Health Analysis
- Trip & Location Analytics

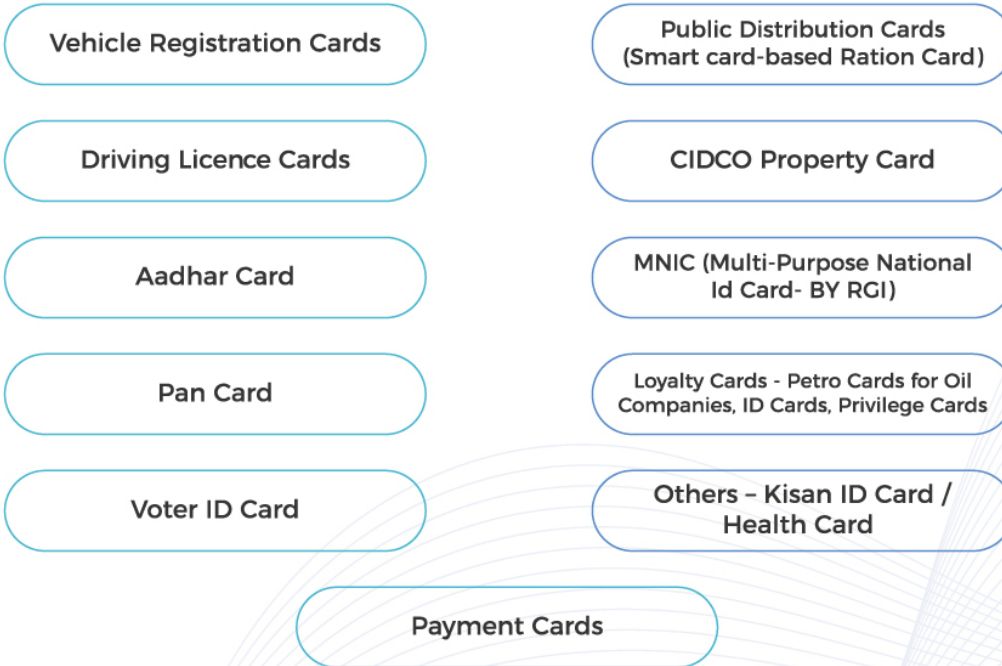
SMART CARD MANUFACTURING

- Pioneering innovative smart card and SIM card solutions across multiple industries.
- Leading-edge, PCI-compliant facilities supporting top payment schemes like RuPay and Mastercard.
- SCOSTA-compliant systems for efficient transport sector integration.
- ISO 9001:2008, ISO 9001:2015 (Quality), ISO 14001:2015 (Environmental) & ISO 27001:2013 (Information Security) certified for unmatched security & operational excellence.
- Advanced technology enabling industry leadership and operational efficiency.
- Focused on delivering long-term, sustainable value to clients and partners.
- Expanding global reach while optimising resource utilisation for maximum impact.
- Certified manufacturer of banking dual interface cards with personalisation.
- Rupay, Master Card certified.

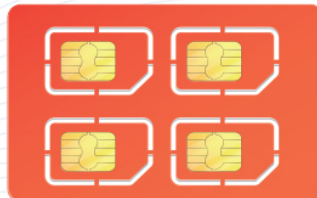
Success Metrics



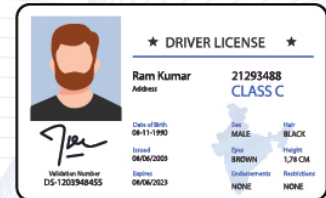
Smart Identity Solutions



BANKING CARDS



TELECOM CARDS



ID CARDS

Comprehensive Manufacturing Capabilities & Operations

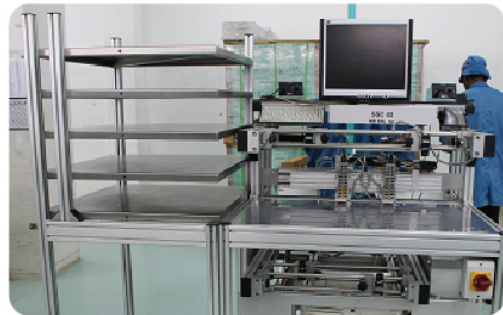
- ◆ Plastic Card Manufacturing
- ◆ Smart Card Manufacturing
- ◆ Personalisation Services
- ◆ Slitting & Breaking
- ◆ Finishing Process

Manufacturing Strengths

- Largest Indian smart card manufacturing company with 98,000 sq. ft. plant.
- Two dedicated units within the facility to cater the key segments: one for Banking/ID cards and one for telecom cards.
- Equipped with the latest technology from top global manufacturers, showcasing strong product and technological capabilities.
- Each facility holds multiple certifications, including Rupy and international certifications for information security and quality assurance.
- Consistently enhancing operational performance by closely monitoring key metrics such as on-time delivery, customer complaints, output per head etc.



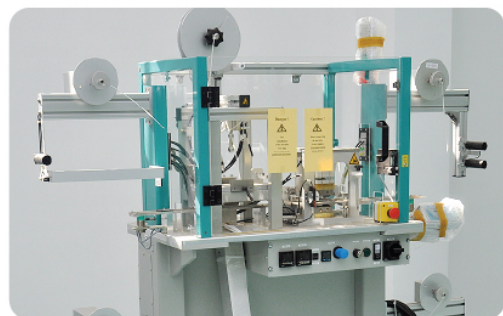
KBA Digital Card Printing Machine



Muhlbauer Sheet Collating Machine



**Muhlbauer Machine
(Milling & Embedding DICL 5000 for
Dual Interface)**



**Muhlbauer Machine
(Module Lamination CML-200)**

AUTOMATED TESTING STATION (ATS)

- Rosmerta stands as India's first and foremost leader in ATS, with a network of 7 operating centers across nation.
- Established India's 1st Inspection & Certification centre in Nashik, Maharashtra.
- 9 Model Automated Testing centers (ATS) established for MORTH.
- 3 Automated Testing centers (ATS) established and operated for Karnataka Government.
- Establishing 27 ATS centers across Maharashtra for Maharashtra Government.



Success Metrics



Collaborated with entities like **MoRTH, SIAM, ICAT, ARAI & CIRT** for ATS regime



5,40,000+ Vehicles Tested & Counting



9 years Operating Since 2015

Automated Testing Station Key Differentiators



Testing centers are fully integrated with test lanes connected to specialised lane management software.



An expert team with advanced testing, troubleshooting skills, and extensive training capabilities.



Partners with top global technology providers like VTEQ and Maha.

Automated Testing Station Centers

ATS Centers Established in India

- 📍 Rohtak, Haryana
- 📍 Delhi
- 📍 Lucknow, Uttar Pradesh
- 📍 Railmagra, Rajasthan
- 📍 Surat, Gujarat
- 📍 Chhindwara, Madhya Pradesh
- 📍 Nashik, Maharashtra
- 📍 Cuttack, Odisha
- 📍 Dharwad, Karnataka
- 📍 Mysore, Karnataka
- 📍 Nelamangala, Karnataka
- 📍 Chokkanahalli, Karnataka



Establishing 27 ATS centers across Maharashtra for Maharashtra Government.

- 📍 Andheri (West)
- 📍 Baramati
- 📍 Akluj
- 📍 Satara
- 📍 Karad
- 📍 Vashi
- 📍 Solapur
- 📍 Pen
- 📍 Latur
- 📍 Ambajogai
- 📍 Sangli
- 📍 Nanded
- 📍 Sindhudurg
- 📍 Parbhani
- 📍 Vasai
- 📍 Washim
- 📍 Buldhana
- 📍 Akola
- 📍 Nagpur
- 📍 Shrirampur
- 📍 Ahmednagar
- 📍 Gondia
- 📍 Jalgaon
- 📍 Nandurbar
- 📍 Ratnagiri
- 📍 Beed
- 📍 Chiplun



AUTOMATED DRIVING TESTING TRACKS (ADTT)

- 1st company to establish and operate a video analytics-based ADTT solution at CIRT, Pune.
- Automated driving skills testing on sensor and video analytics-based tracks.
- No human intervention for driving skills testing.
- High Accuracy, Real time, Transparent, Reliable, Contactless Technology.



Success Metrics

14 Centres
One of the Leading
Players in India,
Operating Nationwide



1.6 Million+
Tests Conducted &
Counting



12 Govt. ADTT
Exclusive Operator
in Delhi



Automated Driving Testing Tracks Key Differentiators



Inception

March 2015: 1st Video Analytics-based ADTT Solution in India at CIRT, Pune

June 2017: Pole sensor-based ADTT centre established at UPSRTC Training Centre, Kanpur



Operational Centers

12 Centres in Delhi

- Burari
- Dwarka
- Hari Nagar
- Jharoda Kalan
- Lado Sarai
- Loni Road
- Mayur Vihar
- Raja Garden
- Rohini
- Sarai Kale Khan
- Shakur Basti
- Vishwas Nagar

1 Centre in Kanpur, UP
1 Centre in Pune, Maharashtra



Annual Test Volumes

4,40,000
Tests conducted in FY24 across 14 centres in India

1.6 Million
Tests conducted across the centres since Inception



Patent

Owns a patent for "System and method for conducting driving test for a driver"

This revolutionises driver testing with **real-time video processing**, **customizable test parameters**, and **detailed performance reports**, ensuring accurate and efficient assessments.



Infrastructure

Only company in India with the technology to conduct night driving tests and merge multiple camera views into a top-view image for superior analysis.



ADTT Project Locations

10 Centres in Maharashtra

- Sindhudurg
- Sangli
- Akluj
- Osmanabad
- Jalna
- Hingoli
- Yavatmal
- Wardha
- Bhandara
- Gadchiroli

POLLUTION UNDER CONTROL (PUC)

- Vehicle data is seamlessly synced with the VAHAN portal for real-time updates and accuracy.
- PUC testing is directly linked with the server for efficient authentication and validation.
- Real-time vehicle pollution statistics are provided to ensure accurate environmental tracking.
- PUC devices from various OEMs are smoothly integrated, ensuring compatibility across different platforms.



Success Metrics

**Periodic Audits
& Trainings**



**Latest Technology
for Data Authentication**



**Data Syncing with
VAHAN portal**



**Mobile Application
for Users**



ROSMERTA DIGITAL SERVICES

- Rosmerta Digital Services is revolutionising the automotive sector through its digitally enabled services and channel sales, offering smart solutions that ensure seamless and unmatched experiences for every vehicle owner.
- Driven by a commitment we are aiming to impact the lives of 100 million Indians by 2030, fostering smarter, safer and more sustainable communities.
- With cutting-edge technology at our core, we are crafting innovative, tech-driven solutions that reshape the future of the automotive sector.
- Our journey is fueled by a vision to create a secure, interconnected future—empowering lives and transforming experiences.



Success Metrics



700+ Feet
On Ground
Pan-India



2 Decades
Of Domain
Expertise



2 Lakh+
Registrations
done till now



Bringing Tech
To Non-Tech
Industries



5,00,000+
Vehicles
Registered

Digitally-Enabled Services

Digitally-Enabled Services enhances the vehicle ownership experience and streamline last-mile service delivery, offering convenience and efficiency through advanced digital solutions.

Vehicle Ownership Experience

- Rosmerta Digital's Vehicle Ownership Experience enhances convenience and efficiency through comprehensive registration and compliance solutions tailored for vehicle owners and businesses.



New-age D2C
E2W OEMs



OEMs Selling
to Corporates



Companies Dealing
in Used Cars

- Urja streamlines OEM and vehicle sales operations, efficiently handling title transfers, regulatory approvals, HSRP delivery and expanding into automotive component distribution with over 150 partners.



Digitally-Enabled Channel Sales

Digitally-Enabled channel sales combine spares distribution, the MyRaasta app and a robust delivery network to enhance reach, efficiency and customer experience.

Spares Range

- Comprehensive solutions in Body Parts, AC Systems, Hydraulics, Drivetrain, Suspension, NVH, Aesthetics and Lighting, blending performance with design.
- Precision-engineered Clutch-Engine-Drivetrain components, delivering high-quality spare parts directly to OEMs for durability and reliability.

MyRaasta App

- Your trusted automotive partner, served 10,000+ happy customers with hassle-free car care solutions.
- From routine services to complex repairs, we ensure quality with skilled technicians.
- We offer quick turnarounds, transparent pricing and specialised RTO services like licences and registrations.

Delivery Network

- Rosmerta Digital has a strong presence across India, ensuring efficient customer service nationwide.
- We are accelerating market growth by expanding our channel partners from 150 to 1,800 by FY 2027, boosting market reach, accessibility and customer satisfaction nationwide.
- Establishing COCO workshops with superior customer experience and integrated mini-warehouses for streamlined supply chain support.

ROSMERTA EV FLEET MANAGEMENT SOLUTIONS

- **Complete EV Solutions:** End-to-end electric vehicle leasing and lifecycle management for B2B fleets and corporate employees.
- **Seamless EV Transition:** Smooth shift to electric with support for vehicle selection, leasing, maintenance and real-time fleet monitoring.
- **Fast-Tracked Registration:** One-day vehicle registration for a faster, hassle-free leasing process.
- **Integrated Asset Management:** Full lifecycle management, including maintenance, repair and end-of-life support for your fleet.
- **PAN India Reach:** Access to India's largest EV ecosystem with reliable zero-emission transportation nationwide.

Success Metrics

All-Inclusive Lease
A Complete Leasing Solution



24/7 Fleet Support
Round-the-clock Assistance



High Fleet Uptime
Maximal Vehicle Availability

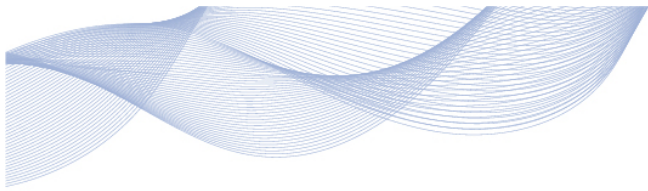


Intelligent
Connected Vehicles
Smart Fleet Management



Sustainable Commitment
Zero-emission Focus





BRAND RECOGNITION

This company leverages technology for innovative road safety solutions

A report by the Ministry of Road Transport and Highways (MoRTH) says 4,61,312 road accidents were reported in India during 2022 and they led to 1,68,491 casualties. MoRTH with Indian Road Safety Campaign (a non-profit organization) has initiated a road safety campaign to raise awareness and reduce road accidents and deaths. Application of digital and AI-based technologies in road safety management and driver training is increasingly being used by established and startup companies.

Rosmerta has four subsidiaries, Rosmerta Autotech, Rosmerta Engineering, Rosmerta HSRP Ventures, and Rosmerta Telematics.

Rosmerta bags ₹167 crore Maharashtra project to build 10 automated driving test tracks

These facilities will use advanced video analytics, facial recognition, and AI-based decision systems to ensure unbiased, transparent, and real-time evaluation of driver performance.

ETAuto Desk • ETAuto
Published On Jul 14, 2025 at 05:06 PM IST • Read by 624 Professionals

Rosmerta Technologies targets up to 75% capacity utilisation of recycling facilities by FY2026

Gurugram-based company bullish on the potential of the upcoming Extended Producer Responsibility (EPR) norms to drive demand for organised vehicle recycling from OEMs operating in the Indian market.

By Mayank Dhingra | 03 Feb 2024 | 6839 Views

The company aims to expand to 10 recycling centres in...

SIAM promotes circular economy with EPR seminar

The EPR seminar organised by SIAM comprised an Inaugural session followed by three thematic sessions and concluded by a panel discussion.

Written by **Exeasix Mobility Desk**
August 3, 2023 10:24 IST

SIAM promotes circular economy with EPR seminar.

India gets first travel eSIM for global connectivity

TravelWorld, a leading travel solutions provider, has introduced a competitive alternative to traditional telecom international roaming solutions. Priced at less than USD 10, the eSIM will be available in over 190 countries, via the TravelWorld mobile app with over 100 countries and will offer the most extensive coverage for global data plans globally, the company shares.

Rosmerta to set up six automated vehicle testing stations in Maharashtra

The agreement spans five years and aims to strengthen road safety infrastructure and improve compliance with vehicle fitness norms in the state.

ETAuto Desk • ETAuto
Published On Jul 21, 2023 at 06:23 PM IST

Sensorise launches travel eSIM for consumers

Sensorise, which has over 1,000 customizable plans, said the eSIM will be available across 190 countries through the Sensorise mobile app. Sensorise said the eSIM is offered at a low \$10 price and users can download and start using it within 30 seconds.

Sensorise, a machine-to-machine service producer on Friday, announced consumer travel eSIM for consumers, targeted at corporate travellers, leisure travellers, and students, offering a cost-competitive alternative to traditional telecom international roaming solutions.

The company said the eSIM will be available across 190 countries through the sensorise mobile app.

This innovation represents a significant leap forward in global travel connectivity for Indians. The eSIM solution is not only a testament to our technical solutions, but also a reflection of our commitment to creating solutions that simplify and enhance the lives of individuals. We envision a future where seamless connectivity is a fundamental part of every traveller's journey," said Kam Nagpal, President, Sensorise Technologies which acquired Sensonix, India's Digital Europe in 2022.

Most Searched Stock

IFSC Share Price	0277 PM 18 Dec 2024
Suzlon Energy Share Price	0277 PM 18 Dec 2024
IDEEDA Share Price	0277 PM 18 Dec 2024
Tata Motors Share Price	0277 PM 18 Dec 2024
YES Bank Share Price	

Rosmerta Technologies steps up commitment to improve road safety in India

From supplying high-security registration plates on vehicles to automated driving test tracks, Gurugram-based Rosmerta Technologies is now developing solutions designed to augment road safety by empowering the intelligent traffic.

61 Mar 2023 | 4:54 View | By **Mayank Dhingra**

Auto Expo 2023: Rosmerta Technologies showcases road safety and digital mobility solutions

The end-to-end mobility solutions showcased in the Surakshit Safar pavilion by Rosmerta varied from the production and commercial stage to eco-friendly scrapping.

Rosmerta unveils driver monitoring systems at Bharat Mobility Global Expo 2024

Initially targeted at fleet operators, the system offers real-time tracking video, AI-based driver behaviour monitoring, and in-cabin alerts for trucks, the company said.

New Delhi: Delhi-based leading auto-tech company Rosmerta Technologies Limited has introduced a cutting-edge AI-based Driver Monitoring & Alert System integrated with a vehicle tracking management system. Initially targeted at fleet operators, the system offers real-time tracking video, AI-based driver behaviour monitoring, and in-cabin alerts for trucks, the company said.

The system employs a device with two cameras, IR blasters, GPS with SIM connectivity, and 4G network to monitor vehicle location and linking. One camera observes road conditions, while the other monitors the driver's actions, ensuring adherence to traffic rules, including detecting road signs like speed limits. The company said in a media release.

IT minister Ashwini Vaishnav launches home-grown multi access IoT device

IT minister Ashwini Vaishnav launched Sensorise Senseit Energy's MAID (multi access IoT device) at the India Mobile Congress (IMC) 2022.



OUR ESTEEMED CUSTOMERS

FOUR WHEELERS



TWO WHEELERS



COMMERCIAL



E-RICKSHAW & THREE WHEELER



AGRICULTURAL & CONSTRUCTION EQUIPMENTS

